



TOAST TO OUR HEROES

5.11.22 @ 6:00 PM

THE HIGHLAWN PAVILION
1 Crest Dr, West Orange, NJ 07052



Recognizing those who stand up for Newark

SPONSORSHIP OPPORTUNITIES

ANCHOR SPONSOR - \$100,000

As an anchor institution in the City of Newark, we are proud to partner with Sponsor as our Anchor Sponsor.

- Category exclusivity
- Opportunity for representative to welcome guests
- Prominent media and marketing mention
- Opportunity for a foursome at Golf Classic in June
- Opportunity to included co-branded item in goody bags
- E-journal: (3) 30-second slides
- Includes: (8) VIP tickets and (8) General Admission tickets

VISION SPONSOR - \$50,000

Sponsor company shares our vision to improve the health of our community for generations to come.

- Industry exclusivity
- Opportunity to included co-branded item in goody bags
- Recognition on all digital assets
- E-journal: (2) 30-second slides
- Includes: (6) VIP tickets and (6) General Admission tickets

HERO SPONSOR - \$25,000

Sponsor recognizes and is grateful for the many heroes who walk the halls at University Hospital.

- Recognition on all digital assets
- E-journal: (1) 30-second slide
- Includes: (4) VIP tickets and (4) General Admission tickets

COMMUNITY SPONSOR - \$15,000

Sponsor and University Hospital are fueled by the strength of this community.

- Recognition on all digital assets
- E-journal: (1) 15-second slide
- Includes: (2) VIP tickets and (2) General Admission tickets

VIP SPONSOR - \$10,000

- Category Exclusivity
- Recognition on all digital assets
- Opportunity for co-branded luxury item for VIP guests
- Opportunity to included co-branded item in goody bags
- E-journal: (1) 10-second slide
- Includes: (1) VIP ticket

SOCIAL SPONSOR - \$10,000

- Category Exclusivity
- Recognition on all digital assets
- Logo on step & repeat
- Prominent logo placement by photo booth
- Opportunity for product placement
- E-journal: (1) 10-second slide
- Includes: (1) VIP ticket

BEVERAGE SPONSOR - \$7,500

- Category Exclusivity
- Recognition on all digital assets
- Prominent logo placement on large bar area
- E-journal: (1) 10-second slide
- Includes: (1) General admission ticket
- Opportunity for product placement during VIP pre-event and main event

ENTERTAINMENT SPONSOR - \$5,000

- Category Exclusivity
- Recognition on all digital assets
- E-journal: (1) 10-second slide
- Includes: (1) General admission ticket

TOAST SPONSOR - \$2,500

Sponsor is raising a glass in recognition of our heroes' dedication to serving the Newark community.

- E-journal: (1) 10-second slide for logo placement or to recognize a hero (can be nominated by the sponsor or chosen by UHF)
- Includes: (2) General admission tickets

E-JOURNAL: PROMOTE YOUR COMPANY OR RECOGNIZE A HERO

20-SECOND AD - \$1,500

- Slide holds for 20 seconds
- Scrolls throughout the event

10-SECOND AD - \$1,000

- Slide holds for 10 seconds
- Scrolls throughout the event

TICKETS

Toast to our Heroes features a 2 ½ hour top-shelf open bar with a take-home goody bag for all guests

General Admission - \$350

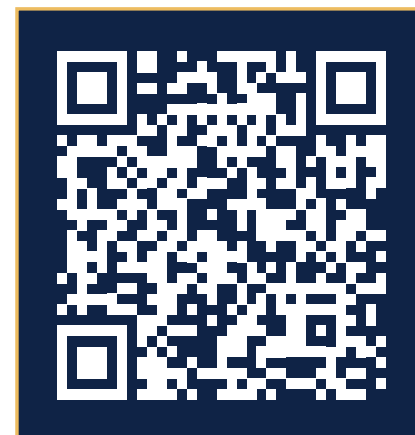
Group of 8 General Admission - \$2,600

VIP Admission - \$450

▪ Includes a 30-minute exclusive VIP pre-event

Couples VIP Admission (2 tickets) - \$850

**SCAN TO
LEARN MORE**



Confirm your sponsorship at: uhnjfoundation.org/event/toast-to-our-heroes